

Presenting with an impact: improve and practice giving academic presentations

October 24-25, 2023 | 09:00 - 17:00 | IAMO | conference room 1

How do you create a memorable academic presentation that retains your audience's attention? This training will enable participants to become aware of their presentation style and pitfalls when presenting in English, and they will be equipped with practical tools to design and deliver captivating presentations and learn how to speak with confidence, ease, and impact in front of an (international) audience.

In addition to working on the stringent and creative structure and linguistic design of scientific presentations, the workshop also aims to increase participants' awareness of socio-cultural aspects of communication in Anglo-Saxon conference contexts, including the development of "elevator pitches". Regardless of your level of English you will learn how to give the presentation and handle the Q&A in English. All participants will have the opportunity to either work on a presentation they are preparing or to draft a new one and everyone will receive immediate feedback from both the group and the trainer.

Contents

- Strong academic presentations, e.g.,
 - Craft a captivating scientific presentation using examples, metaphors, and visuals to bring your research findings to life and to engage your audience
 - Structure your content in a compelling and memorable way appropriate for your audience
 - Develop an elevator pitch
- Qualities of a good presenter, e.g.,
 - Develop body language and voice skills to communicate powerfully
- Interaction with the audience, e.g.,
 - Being familiar with techniques that allow you to connect with your audience
 - Handling the Q&A

Terms & application

Time	October 24-25, 2023
Place	IAMO, Conference room 1
Group size	Max. 10 persons
Target group	Doctoral researchers and postdocs who want to improve and practice their presentations skills
Workshop language	English
Registration	Per email to Franziska Schaft, schaft@iamo.de Places will be allocated in the order of incoming registration emails.
DCPAE credits	2 CP (Soft Skills) Please note that in order to receive course credits and a course certificate, full attendance is required.

About the trainer

[Dr. Kimberly Crow](#) specializes in assisting scholars who wish to improve their academic communication skills. The German-American social scientist's workshops and coachings focus on a variety of writing and presenting skills as well as on intercultural communication and they address junior and senior researches from a broad range of natural and social sciences as well as the humanities. Her customers include scholars from renown research institutes, universities, and graduate centers. She is the author of "The Art of English Academic Writing", "The Art of Academic Storytelling", "The Art of Captivating Academic Presenting" as well as "Englisch in Siebenmeilenstiefeln. Eine Entdeckungsreise".